

## NEWS RELEASE

### FOR IMMEDIATE RELEASE:

### **Monica Barron named Superstar by HRO Today magazine**

**DALLAS, February 05, 2008** — [Monica Barron](#), [Human Resources Outsourcing](#) (HRO) senior specialist and Vice President of Research at the [Everest Research Institute](#), has been named one of [HRO Today](#) magazine's 2008 HRO Superstars.

Regarding the Superstar honor, *HRO Today* cited, "To join this group of standouts, it takes courage, vision, and an ability and willingness to reshape how outsourcing is practiced for the betterment of the HRO community...Without advisors, HRO engagements would take a lot longer to execute. Sharing their domain expertise and best-practices knowledge, these sourcing experts, analysts, and legal advisors help buyers find appropriate vendors, develop contracts, and oversee implementation. Their role is becoming increasingly critical as HR leaders look to transform their organizations instead of just outsource administrative tasks. That means the nature of HRO deals is becoming more complex, requiring buyers to seek even more hand-holding than ever."

"Monica is a brilliant HRO specialist and a dedicated leader to our clients, our organization and the industry," said [Eric Simonson](#), Managing Principal. "She really enjoys connecting and collaborating with our clients to develop intelligent outsourcing solutions that deliver results."

Barron has more than 15 years of experience in Human Resources Management, HRIS and HRO from both buyer and supplier perspectives, across a range of industries.

The complete editorial is available in the December 2007 issue of [HRO Today](#).

For information about the Institute's HRO studies or other research services, please e-mail [info@everestresearchinstitute.com](mailto:info@everestresearchinstitute.com) or call +1-214-451-3110.

#### **About Everest Research Institute**

[Everest Research Institute](#) ([www.everestresearchinstitute.com](http://www.everestresearchinstitute.com)) serves as a central source of independent and objective strategic intelligence, analysis, and actionable insight for leading corporations, service providers, and investors in the global outsourcing and offshoring marketplace. The Institute addresses both business process and information technology sourcing topics, providing the global outsourcing and offshoring community with information that empowers highly productive, sustainable sourcing strategies and relationships. The Institute's distinguished [Board of Advisors](#), [senior executives](#) and thought leaders oversee the Institute's research agenda to ensure that it fully supports the business needs of corporations, service providers and investors.

Everest Research Institute members receive access to unparalleled analytical and advisory services, including access to [Everest analysts](#), in-depth [reports](#) on major outsourcing and offshoring topics, [white papers](#) on market-shaping events, and [Webinars](#) designed to provide insight and information about important market trends. The Institute's wealth of knowledge and experience provides members with unique

perspectives into today's marketplace and the competitive edge required to take advantage of emerging opportunities.

[Everest Group](#) is a global operational strategy consulting firm with offices in such leading business centers as Dallas; Gurgaon, India; London; Amsterdam; New York; Toronto and Melbourne. An industry leader since 1991 when we created the sourcing consulting category, Everest Group has earned a worldwide reputation for ongoing innovation as we help clients achieve maximum value from their operations, which includes sourcing strategy and implementation. Everest created the [Everest Research Institute](#) ([www.everestresearchinstitute.com](http://www.everestresearchinstitute.com)) as the central source of industry information. Please visit [www.everestgrp.com](http://www.everestgrp.com) and [www.everestresearchinstitute.com](http://www.everestresearchinstitute.com) for more information.

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