



RESEARCH INSTITUTE

Katrina Menzigian Named Superstar by FAO Today Magazine

Don't Miss the FAO Annual Report She Co-Authored Coming Out May 2008

Press release

DALLAS, April 24, 2008 – [Katrina Menzigian](#), Vice President of Research at the [Everest Research Institute](#), has been named one of [FAO Today](#) magazine's 2008 FAO Superstars. Menzigian is a member of the Institute's global Business Process Outsourcing (BPO) research team and leads the [Finance & Accounting Outsourcing](#) (FAO) and [Procurement Outsourcing](#) (PO) practice areas.

Menzigian recently led research studies that include the Institute's recently released [Procurement Outsourcing \(PO\) Annual Report 2008](#) as well as Outsourcing [Outsourcing Order-to-Cash \(O2C\) and Procure-To-Pay \(P2P\) – Opportunity to Create Business Impact](#) and [Global Sourcing in PO](#).

Regarding the Superstar honor, FAO Today cited, "Now in its fourth year, the 2008 FAO Superstars list features the cream of the crop...Just like the FAO market, our list has grown year over year, maturing like a fine wine. We have included the major players who have been influential in the market as it continues to develop."

"Katrina has a deep understanding and very keen insights regarding FAO development history, trends and performance dynamics of FAO suppliers," said [Eric Simonson](#), Managing Principal. "She is a strong leader for our clients, our organization and the industry. Our clients appreciate Katrina because she brings a strong sense of vision to the table as she works with them to develop intelligent outsourcing solutions that deliver results."

Menzigian joined the Everest Research Institute in May 2007 and has more than 12 years of experience in BPO and IT services advisory work across a wide range of market segments.

The complete editorial is available in the March/April issue of [FAO Today](#).

Media contacts

The Point Group – America & Europe

Scott Tims

Office: +1-214-378-7970 x278
Mobile: +1-214-957-6785
stims@thepointgroup.com

Laura Reina

Office: +1-214-378-7970 x238
Mobile: +1-214-216-5612
lreina@thepointgroup.com

R&PM: Edelman – Asia

Puneet Khunger

Office: +91-11-2332-0116
Mobile: +91-98101-91409
puneet.khunger@edelman.com

Priyangshu Dutta

Office: +91-11-2332-0116
Mobile: +91-981804-4248
priyangshu.dutta@edelman.com

About Everest Research Institute

[Everest Research Institute](#) serves as a central source of independent and objective strategic intelligence, analysis, and actionable insight for leading corporations, service providers, and investors in the global outsourcing and offshoring marketplace. The Institute addresses both business process and information technology sourcing topics, providing the global outsourcing and offshoring community with information that empowers highly productive, sustainable sourcing

strategies and relationships. The Institute's distinguished [Board of Advisors](#), [senior executives](#) and thought leaders oversee the Institute's research agenda to ensure that it fully supports the business needs of corporations, service providers, and investors.

Everest Research Institute members receive access to unparalleled analytical and advisory services, including access to [Everest analysts](#), in-depth [reports](#) on major outsourcing and offshoring topics, [whitepapers](#) on market-shaping events, and [webinars](#) designed to provide insight and information about important market trends. The Institute's wealth of knowledge and experience provides members with unique perspectives into today's marketplace and the competitive edge required to take advantage of emerging opportunities.

[Everest Group](#) is a global operational strategy consulting firm with offices in such leading business centers as Dallas; Gurgaon, India; London; Amsterdam; New York; Toronto and Melbourne. An industry leader since 1991 when we created the sourcing consulting category, Everest Group has earned a worldwide reputation for ongoing innovation as we help clients achieve maximum value from their operations, which includes sourcing strategy and implementation. Everest created the Everest Research Institute as the central source of industry information. Please visit www.everestgrp.com and www.everestresearchinstitute.com for more information.

For information about the Institute's FAO studies or other research services, please e-mail info@everestresearchinstitute.com or call +1-214-451-3110.

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