



RESEARCH INSTITUTE

# PO in Manufacturing

## Tangible Bottom-Line Impact Drives Further Adoption

### Press release

**DALLAS, June 3, 2009** – The manufacturing industry is the largest adopter of PO, accounting for nearly 60% of all multi-process PO contracts and nearly 50% of overall multi-process PO market revenues. [Everest Research Institute](#) estimates that PO has the potential to generate US\$50-150 million annual savings for a US\$10 billion manufacturing organization.

The recently released report titled [PO in Manufacturing Industry – Tangible Bottom-Line Impact Drives Further Adoption](#) focuses on the manufacturing industry within PO and provides insights and trends into various manufacturing segments including automobile and auto parts, aerospace, chemicals and metals, consumer products, hi-tech, industrial, packaging, and pharmaceuticals.

The [PO in Manufacturing](#) report summarizes key PO market trends in manufacturing industry and facilitates PO stakeholders in taking informed business decisions.

To read an extract of the [PO Market Update](#), purchase the report, or inquire about other research services, please visit [www.everestresearchinstitute.com](http://www.everestresearchinstitute.com), email [info@everestresearchinstitute.com](mailto:info@everestresearchinstitute.com) or call +1-214-451-3110.

#### Other recent FAO studies by the Institute include:

- [PO Annual Report 2009: Shifting Buyer Preferences Dictate New Engagement Models](#)
- [PO Technology Models: Creating Solutions That Deliver Value](#)
- [PO Supplier Profile Compendium](#)
- [Global PO Supplier Landscape](#)

### Related Webinar:

#### Manufacturing Industry Spotlight: Procurement Outsourcing as a Significant Value Driver

**Date:** June 25, 2009

**Time:** 10:00 a.m. CDT; 11:00 a.m. EDT; 4:00 p.m. GMT

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### About Everest Research Institute

[Everest Research Institute](#) serves as a central source of independent and objective strategic intelligence, analysis, and actionable insight for leading corporations, suppliers, technology providers, and investors in the global outsourcing and offshoring marketplace.

The Institute addresses both business process and information technology sourcing topics, providing the global outsourcing and offshoring community with information that empowers highly productive, sustainable sourcing strategies and relationships. The Institute's wealth of knowledge and experience provides unique perspectives into today's marketplace and the competitive edge required to take advantage of emerging opportunities.

Everest Research Institute is the research arm of the [Everest Group](#), a global consulting firm with offices in such leading business centers as Dallas, New York, Toronto, London, Amsterdam, New Delhi, Melbourne, and Sydney. Everest Group has earned a worldwide reputation for ongoing innovation as it helps clients achieve maximum value from their operations including sourcing strategy and implementation.

Please visit [www.everestresearchinstitute.com](http://www.everestresearchinstitute.com) for more information.