

# Transaction Intelligence (TI) Fact Sheet

## Overview of Research Capabilities and Services



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### Overview

Transaction Intelligence (TI) provides a comprehensive database of outsourcing transactions containing detailed contract information. The contract information is collected and validated by multiple secondary sources. The database structure facilitates easy information searches and quick analysis. As the largest and most comprehensive database in the industry, our Transaction Intelligence capability offers significant value to anyone wanting to understand the outsourcing activities in the outsourcing industry and market trends.

### Our Offerings

The Transaction Intelligence offering can be accessed by clients both as a subscription to an on-line database tool or as custom research.

The on-line database allows users to:

- Search for outsourcing transactions based upon supplier name, buyer name, scope, signing date, and other attributes
- Conduct automated analyses of the distribution of outsourcing transactions by industry and geography
- Print professional, one page summaries for each outsourcing transaction
- Export contract transaction information in Microsoft Excel spreadsheet format

Our custom research can help companies:

- Analyze the market trends for a particular geography or buyer industry to validate business assumptions
- Study the contract renewal trends of a specific segmentation, enabling identification of potential buyer targets
- Customize business development approach to transaction
- Perform functional deep-dive to analyze outsourcing deals and related market trends based on publicly available information of publicly announced contracts

### Benefits with Everest's Transaction Intelligence

Key benefits of our Transactional Intelligence capability include:

- Transaction Intelligence (TI) is the most exhaustive, comprehensive, and reliable databases of outsourcing transactions
- Through our multi-source approach, we attain 30% more transactions than are available in any single source capturing global outsourcing transactions
- The database is easy to understand with logically flowing functional scope classification structure which helps in analyses
- Each transaction is classified on over 30 dimensions to provide various filters to slice and dice the data as required

### [Transaction Intelligent online tool](#)